

By Harry Wang, Director, Research, Mobility and Digital Health

Synopsis Health Services in the Smart Home The smart home industry **Complex** is looking for new Health growth opportunities, including home-based health and wellness Wellness solutions and independent living products and services. Safety & This report examines the Independence **((🛅)** potential for smart home platforms to support new home-based digital health applications and services and the requirements for related **Smart Home** business models and partnerships. It provides 11 a five-year market forecast of the number of households benefiting © 2015 Parks Associates from a smart home platform that supports connected health, wellness, and safety/independent living applications in the U.S. Publish Date: 2Q 15 "The smart home industry represents an exciting opportunity for technology vendors, and the smart home platform providers in the race stand to gain significant advantages by being flexible, adaptive, and scalable," said Harry Wang, Director, Research, Mobility and Digital Health, Parks Associates. "Home health and wellness are seen as 'next-frontier' opportunities."

Dashboard 1.0 Report Summary 1.1 Purpose of Report 1.2 Scope of Report 1.3 Research Approach/Sources 2.0 Smart Home Industry Growth and Platforms 2.1 Growth and Momentum of the Smart Home Industry 2.2 Smart Home Platforms 3.0 Connected Health Opportunities in a Smart Home 3.1 Platform Extension into Connected Health: An Ecosystem Overview 3.2 Market Drivers and Challenges



By Harry Wang, Director, Research, Mobility and Digital Health

Market Drivers

Market Challenges

- 3.3 Connected Health Applications and Market Movers and Shakers Connected Health Applications Market Movers and Shakers
- 3.4 Application and Data Integration
- 3.5 Connected Health Business Models for Smart Home Platform Players

4.0 Forecasts of Connected Health Opportunities for Smart Home Platforms

- 4.1 Forecast Methodology & Assumptions
- 4.2 Forecasts of U.S. Smart Home Households Benefiting From Connected Health Applications and Services: 2015-2019

5.0 Implications and Recommendations

6.0 Appendix

- 6.1 Glossary
- 6.2 Company Index

Figures

Companies Researched and Interviewed for This Report

Consumer Familiarity with Smart Home Concept

Most Appealing Smart Home Use Cases

Smart Home Platform Architecture

Smart Home Platform Segmentation: by Platform Openness and Installation

Requirements

Smart Home Platform Profile: Alarm.com Smart Home Platform Profile: AlertMe Smart Home Platform Profile: Amdocs

Smart Home Platform Profile: AT&T Digital Life Smart Home Platform Profile: Essence Group Smart Home Platform Profile: Icontrol

Smart Home Platform Profile: Icontrol
Smart Home Platform Profile: Prodea
Smart Home Platform Profile: Clear2There

Summary: Smart Home Platform Brands and Their Current Capabilities

Ecosystem of Connected Home Platform for Connected Health Opportunities

Top 10 Countries with the Largest Population Aged 80 and older in 2013 and 2050

Connected Health Applications by Category

Summary Assessment: Connected Health Applications

Connected Health Opportunities by Adjacency and Complexity to Smart Home Platform

Connected Health Platform Providers by Product Categories

Connected Health Platforms: Company Profiles

Connected Health Application Developers by Solution Categories Connected Health Applications and Services: Company Profiles Data Integration Platforms: Apple, Google, Microsoft, & Samsung

A Scenario-based Forecast Model: Components and Structure

The Bull Case: U.S. Smart Home Households with Connected Health Applications & Services from a Smart Home Service Platform (2015-2019)



By Harry Wang, Director, Research, Mobility and Digital Health

The Bear Case: U.S. Smart Home Households with Connected Health Applications & Services from a Smart Home Service Platform (2015-2019)

The Normal Case: U.S. Smart Home Households with Connected Health Applications & Services from a Smart Home Service Platform (2015-2019)

Weighted/Blended: U.S. Smart Home Households that Adopt Connected Health Applications & Services from a Smart Home Service Platform (2015-2019) Smart Home Platform Households and Connected Health Application/Service

Households (2015-2019)

List of Companies

Alarm.com MDLive/Breakthrough

Alertme Mixpo
AMC Health MobileHelp
Amdocs MyFitnessPal
American Well Nest

American Well Nest
Apple HomeKit Nutrino

Arrayent Omron Healthcare

AT&T Digital Life Omvana
BitGym Orange Chef
Breezie PDHI
CareMerge PointRoll
CareSquare Prodea

Clear2There Qivicon
Control4 Qualcomm Life/HealthyCircles

Essence RunKeeper **Fitbit** ShapeUp Sizmek FitLinxx **GE-Intel Care Innovations** SmartThings SparkPeople Grandcare GreatCall Technogym Virtual Health Honeywell Icontrol Vivify Health Ideal Life Vivint Sky iHealth WellFrame Independa WellTok

InquisitHealth
Jawbone
Wink
Kolibree
Withings
Life 360
ZigBee
Lively
Zipongo
Lumo Lift
ZocDoc
Lumosity
Zonoff

Masimo

Mango Health

Z-Wave



By Harry Wang, Director, Research, Mobility and Digital Health

Attributes

Parks Associates 15950 N. Dallas Pkwy Suite 575 Dallas TX 75248

800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax

parksassociates.com sales@ parksassociates.com Authored by Harry Wang

Executive Editors: Tricia Parks and Jennifer Kent

Published by Parks Associates

© May 2015 Parks Associates

Dallas, Texas 75248

All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.

Printed in the United States of America.

Disclaimer

Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.